

**GLOBALIZATION TRENDLAB 2014
THE LAUDER INSTITUTE AND THE WHARTON SCHOOL
PHILADELPHIA, APRIL 17-18, 2014**

THE FUTURE OF THE STATE

The Globalization TrendLab at the Lauder Institute and The Wharton School seeks to generate new knowledge and analysis on the problems and opportunities inherent to a global economy through annual academic conferences linking highly respected scholars and practitioners from around the world. The fourth conference will take place on April 17-18 2014 and will focus on the theme of **The Future of the State**.

We have invited thought leaders from diverse disciplinary and professional backgrounds to analyze contemporary challenges facing states and to propose innovative solutions through focused panels. These panels will foster discussion around a select number of areas including: (1) efforts to address persistent fiscal crises and prospects for welfare states; (2) whether the rise of ‘state capitalism’ offers a viable alternative to ‘neoliberalism’; and (3) the pressing issues facing fragile and failed states.

The conference will synthesize our collective learning on the topic of **The Future of the State** and offer guidance on new thinking and potential strategies to policymakers, business leaders and members of the NGO community. The conference will bring together well-established intellectuals and practitioners from the social sciences, public policy and the non-profit sector, and in top universities, international organizations, think-tanks, non-governmental organizations and consultancies to learn from each other’s perspectives. Our hope is that the conference will have a broad impact on the intellectual community and public discourse through the sharing of diverse perspectives and the wide circulation of a professionally written discussion paper that summarizes and highlights the ideas emerging from the presentations and conversations at the conference.

The Globalization TrendLab 2014 is funded through a generous gift from Santander.

Organizers: Mauro Guillen, The Wharton School and the Lauder Institute guillen@wharton.upenn.edu
Witold Henisz, The Wharton School, henisz@wharton.upenn.edu
Jason Jackson, The Wharton School and the Lauder Institute, jbrj@wharton.upenn.edu

LOCATION:

The conference sessions will take place in the Colloquium Hall, 8th Floor, Jon M. Huntsman Hall.
The keynote panel will be held in the Lecture Hall 270 in Jon M. Huntsman Hall.



Conference Program

Wednesday, April 16

6:30pm **Dinner hosted by Mauro Guillén, Director, The Lauder Institute**
Location: Lauder-Fischer Hall, 2nd Floor, 256 South 37th Street, Philadelphia, PA 19104.

Thursday, April 17

8:00 – 9:00 *Registration and Breakfast*
Location: Colloquium Hall, 8th Floor, Jon M. Huntsman Hall, 3730 Walnut Street.

9:00 – 9:45 **Welcome and Introductory Remarks**
Stephen Fluharty, Dean, School of Arts and Sciences (TBC)
Thomas Robertson, Dean, The Wharton School (TBC)
Mauro Guillén, Director, The Lauder Institute

9.45 – 10:00 *Break*

10:00 – 12:15 **Fiscal Crisis and the Future of the Welfare State**
Panelists: Richard Deeg, Temple University
Evelyne Huber, University of North Carolina
Patrick La Gales, Sciences Po
Jonas Pontusson, University of Geneva
John Stephens, University of North Carolina

Moderator: Edward Mansfield, School of Arts and Sciences, Univ. of Pennsylvania
(TBC)

12:15 – 2:00 *Lunch*

2:00 – 4:00 **State Capitalism: Alternative to Neoliberalism?**
Panelists: Fred Block, University of California, Davis
Ha-Joon Chang, Cambridge University (TBC)
Aldo Musacchio, Harvard Business School
Mitchell Orenstein, Northeastern University

Moderator: Regina Abrami, The Lauder Institute, University of Pennsylvania

4:00 – 4:30 *Break*

4:30 – 6:30 **Keynote Panel**

Location: Lecture Hall 270 in Jon M. Huntsman Hall.

Panelists: Louise Arbour, International Crisis Group
Peter Evans, University of California, Berkeley
Simon Johnson, Massachusetts Institute of Technology (TBC)
Theda Skocpol, Harvard University

Moderator: Witold Henisz, The Wharton School, University of Pennsylvania

7:00 **Dinner** Distrito, 3945 Chestnut Street, Philadelphia PA, 19104

Friday, April 18

8:00 – 9:00 Breakfast

Location: Lecture Hall 270 in Jon M. Huntsman Hall.

9:00 – 11:00 **State Fragility and Failed States**

Panelists: Rob Blecher, International Crisis Group
Miguel Centeno, Princeton University
Diane Davis, Harvard University Graduate School of Design
Jack Goldstone, George Mason University
Tamara Kay, Harvard University

Moderator: Randall Collins, School of Arts and Sciences, Univ. of Pennsylvania

11:00 – 11:30 *Break*

11:30 – 12:30 **Closing Panel: Mapping an Agenda for Research, Policymaking and Activism**

Panelists: Fred Block, University of California, Davis
Diane Davis, Harvard University Graduate School of Design
Theda Skocpol, Harvard University
Wolfgang Streeck, Max Planck Institute

Moderator: Ronald Granieri

12:30 *Lunch*